

# Sponsor the UAE-Ethiopia Real Estate Exhibition

## Be a Driving Force Behind a Prestigious Event

The UAE-Ethiopia Real Estate Exhibition is more than an event—it's a platform that connects visionaries, leaders, and investors to shape the future of real estate and bilateral trade.

### Why Sponsor?

- **Unparalleled Brand Visibility**

- Gain premium exposure through tailored marketing campaigns, event branding, and media coverage, putting your company in front of top-tier attendees.

- **Engage with Influential Audiences**

- Connect directly with diplomats, government officials, CEOs, high-net-worth individuals, and decision-makers seeking collaboration and investment opportunities.

- **Demonstrate Leadership**

- Position your company as a trailblazer in the real estate industry by supporting a prestigious event that fosters innovation, partnerships, and economic growth.

- **Drive Bilateral Growth**

- Align your brand with an event designed to strengthen trade and investment ties between Ethiopia and the UAE, opening new avenues for your business.

# 1. Title Sponsor

**Investment: \$50,000**

**Category Exclusivity: Guaranteed exclusivity as the only Title Sponsor.**

Benefits:

- Event Naming Rights: Your brand integrated into the event title (e.g., “UAE-Ethiopia Real Estate Exhibition Powered by [Your Brand]”).
- Prime Branding:
  - Exclusive logo placement above all other sponsors on event banners, digital ads, and printed materials.
- Branding on key event elements, such as stage backdrops, attendee lanyards, and VIP lounge.
- Booth Space:
  - Largest and most premium booth location at the exhibition.
  - Custom-designed booth space (optional).
- Speaking Opportunity:
  - Keynote speech (15 minutes) during the opening ceremony.
- Marketing and Media:
  - Dedicated press release announcing your sponsorship.
  - Highlighted in all pre-event and post-event communications.
  - Back-cover full-page advertisement in the event brochure.
  - Personalized social media campaign featuring your brand.
- Networking and Access:
  - 15 VIP passes, including reserved seating for your team.
  - Invitations to exclusive networking sessions with key investors and government officials.

## 2. Platinum Sponsor

**Investment: \$30,000**

**Category Exclusivity: One sponsor per industry category (e.g., Real Estate, Banking, Technology, etc.).**

Benefits:

- Exclusivity: No competing brands from your industry at the event.
- Prime Branding:
  - Logo prominently displayed on all event materials, banners, and digital promotions.
- Co-branding opportunities, such as attendee lanyards or registration desks.
- Booth Space:
  - Premium booth in a high-traffic area.
- Speaking Opportunity:
  - 10-minute keynote or panel discussion slot.
- Marketing and Media:
  - Featured in all press releases, newsletters, and social media campaigns.
  - Full-page advertisement in the event brochure.
- Networking and Access:
  - 10 VIP passes with access to private networking sessions.
  - Invitations to VIP events and opportunities for direct engagement with investors.

### **3. Gold Sponsor**

**Investment: \$20,000**

Benefits:

- Recognition: Highlighted as a Gold Sponsor in event materials.
- Branding:
  - Logo placement on banners, event brochures, and digital marketing materials.
- Booth Space:
  - Priority booth location.
- Marketing and Media:
  - Half-page advertisement in the event brochure.
  - Mention in press releases and social media posts.
- Networking and Access:
  - 2 VIP passes for your team.

### **4. Silver Sponsor**

**Investment: \$10,000**

Benefits:

- Recognition: Listed as a Silver Sponsor in event materials.
- Branding:
  - Logo displayed on select marketing materials and event signage.
- Booth Space:
  - Standard booth location.
- Marketing and Media:
  - Quarter-page advertisement in the event brochure.
- Networking and Access

## **Who Should Sponsor?**

- Real estate developers and agencies aiming to expand their global footprint
- Financial institutions and banks seeking to provide investment solutions
- Hospitality, construction, and logistics companies driving growth in the region
- Trade and investment organizations fostering bilateral relations