

Why Exhibit at the UAE Real Estate Exhibition in Ethiopia?

Showcase your business at the UAE Real Estate Exhibition in Addis Ababa, Africa's diplomatic and business hub. This exclusive event is designed to connect leading UAE real estate developers, service providers, and industry leaders with high-ranking officials, prominent business executives, and investors from Ethiopia and beyond.

As an exhibitor, you'll gain

Unmatched Visibility

Position your brand at a prestigious event endorsed by chambers of commerce and diplomatic organizations.

High-Value Networking

Engage with influential decision-makers, policymakers, and industry professionals.

Market Access

Tap into Ethiopia's growing market and establish your presence in Africa's diplomatic capital, home to the African Union and the UN.

Brand Visibility

Enhance your brand presence in the UAE-Ethiopia real estate corridor.

This is more than an exhibition—it's a tailored platform for forging impactful connections and exploring lucrative opportunities. Join us in shaping the future of UAE-Ethiopia business relations!

Who Should Exhibit?

- **Real Estate Developers & Agents**
Seeking to attract investors and showcase properties
- **Banks & Financial Institutions**
Offering real estate financing solutions
- **Design & Planning Professionals**
Architects, interior designers, and urban planners showcasing innovative designs
- **Construction & Hospitality**
Hospitality and construction companies expanding their portfolios
- **Trade Organizations** Trade and investment bodies promoting bilateral collaborations

Exhibition Packages

Standard

\$2,700

- Tier 1: Standard Booth (3x3 meters)
- Size: 9 square meters.
- Services Provided: Standard booth structure with branding (company logo and name on fascia board).
- One table and two chairs.
- Speaking opportunity
- Space for 1–2 roll-up banners or small displays.
- Basic lighting and one power socket.
- Complimentary Wi-Fi access for basic browsing and email communication.
- Event directory listing with company name and booth location.

Premium

\$4,500

- Tier 2: Premium Booth (6x3 meters)
- Size: 9 square meters.
- Services Provided: Enhanced booth structure with customizable branding (backdrops, fascia board, and company name).
- Two tables and four chairs.
- Space for medium-sized product displays or digital screens.
- Improved lighting setup and two power sockets.
- Complimentary Wi-Fi access with higher bandwidth for presentations and video playback.
- Carpeted flooring for a professional look.
- Inclusion in the event directory with a highlighted listing and booth location.

Deluxe

\$7,200

- Tier 3: Deluxe Booth (9x4 meters)
- Size: 36 square meters.
- Services Provided: Fully customized stand design with premium branding options, including 3D signage and illuminated displays.
- Lounge seating area for client meetings.
- Dedicated space for large product demonstrations, interactive displays, or digital screens.
- Advanced lighting setup, multiple power sockets, and a secure storage area.
- Complimentary high-speed Wi-Fi access for seamless streaming, video conferencing, and interactive presentations.
- Booth location with full 360-degree accessibility for maximum visibility and visitor engagement.